

# Bonita C. Jacobs

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## Home

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## ***EDUCATION***

**Ph.D.** in Educational Administration with an emphasis in Higher Education and an area of specialization in Communication, Texas A&M University, 1985.

**M.Ed.** in Counseling, Stephen F. Austin State University, 1973.

**B.A.** in Spanish and History, Stephen F. Austin State University, 1971. Additional Studies in Spanish at La Universidad de Morelia, Mexico & El Instituto Tecnologico de Monterrey, Mexico.

## ***PROFESSIONAL EXPERIENCES***

University of North Texas, Denton Texas 76203-5358

*The University of North Texas is a Doctoral/Research University-Extensive with over 30,000 students in 98 baccalaureate, 123 master's, and 47 doctoral degree programs. It is the largest and most comprehensive university in the Dallas-Fort Worth Metroplex.*

**VICE PRESIDENT FOR STUDENT DEVELOPMENT AND ASSOCIATE PROFESSOR OF COUNSELING, DEVELOPMENT, AND HIGHER EDUCATION, 1998-Present, University of North Texas**

### *Responsibilities:*

- Serve as Chief Student Affairs Officer
- Report directly to the President
- Supervise the areas of Enrollment Management, Admissions, Financial Aid, New Student Orientation, Mentoring, Transfer Center, Judicial Affairs, Career Center, Learning Center, Recreational Sports, Health and Wellness Center, Counseling and Testing, International Studies and Programs, Dean of Students, Greek Life, Commuter Services, Women's Center, Volunteer Center, Student Activities, Technology and System support, and Student Assessment and Fundraising.
- Administer state-appropriated, auxiliary, endowed, and fee-generated budgets totaling over \$21 million
- Supervise approximately 300 employees
- Oversee student retention activities

### *Division Accomplishments:*

Enhanced our student assessment program; improved the freshman-to-sophomore retention rate by 4.2 percent in three years; greatly enhanced the resource opportunities available in the Learning Center; created a division development office for fundraising and grant writing; revamped the new student orientation office; added a transfer student center; initiated a national conference on the study of transfer students; expanded the parent program to include state-wide parent clubs; increased the diversity of the student body as well as the diversity among the Vice Presidential direct reports; oversaw the funding and construction of a new campus recreation center; implemented an imaging system for records retention and data management; with the College of Education developed additional graduate assistantships for doctoral students; added emphasis to civility and ethical behavior issues; noticeably improved the direction and visibility of the Greek system; enhanced Web-based services for students; created a planned program for computer upgrades; secured CEA accreditation for the English Language Institute; increased the number of students studying abroad; revamped the office of disability accommodation to provide enhanced

services; created an emergency loan program for students; increased outreach efforts in counseling, wellness, and other areas; effectively managed several highly visible incidents; hosted a series of vice presidential-student luncheon forums; added personnel in bilingual recruitment, leadership, supplemental instruction, volunteer center, women's center, commuter student services, and campus pride; systematically changed the campus climate toward the empowerment of students; improved division morale; created multiple partnerships with Academic Affairs.

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### Western Carolina University, Cullowhee, NC 28723-9019

*Western Carolina University is a comprehensive regional institution with nearly 7,000 students in 90 baccalaureate programs in the arts and sciences, education, business, and several professions; more than 57 master's, intermediate, and advanced graduate certificate programs; and one doctoral program.*

#### **VICE CHANCELLOR FOR STUDENT DEVELOPMENT (Interim), 1996-1998. Western Carolina University**

##### *Responsibilities:*

- Served as Chief Student Affairs Officer
- Reported directly to the Chancellor
- Supervised and coordinated the areas of Housing, University Center, Financial Aid, Counseling & Psychological Services, Health Center, Student Discipline, Wellness, Minority Affairs, Greek Affairs, Veteran Affairs, Intramurals, Fitness Center, Orientation, Dean of Students Office, Disability Services, Assessment, Student Activities, Leadership Development, and International Student Affairs
- Served on the Chancellor's Executive Cabinet and Administrative Council
- Managed the division of Student Development including policy development and implementation
- Maintained responsibility for planning and strategies for the improvement of services and activities for students
- Developed and administered state-appropriated, auxiliary, and fee-generated budgets totaling \$8.4 million
- Assisted in university recruitment and retention planning efforts
- Collaborated with faculty and staff from outside the division to provide a cohesive working relationship in support of the mission of the institution

##### *Division Accomplishments:*

Raised the standards of student behavior; increased collaboration efforts with faculty; enhanced the student leadership program; began efforts to expand the University Center and to establish a Student Organizations Center; implemented a Race Relations Task Force; improved communication through participatory management; partnered with Academic Affairs to provide a learning laboratory experience for students with the radio station and the campus newspaper; initiated contact with student leader alumni; added additional personnel to improve Greek affairs; initiated budgetary reorganizing and restructuring; enhanced public relations; investigated complaints of sexual harassment; and established a closer working relationship with student leaders.

#### **ASSISTANT VICE CHANCELLOR FOR STUDENT DEVELOPMENT, 1991 - 1996. Western Carolina University**

##### *Responsibilities:*

- Served as Vice Chancellor in the absence of the Vice Chancellor for Student Development
- Served as the campus ADA Coordinator and the Coordinator of Disability Services including the distribution of information to prospective students, budget management, adhering to federal and local guidelines, responding to the needs of over 200 students with disabilities, and informing the campus about regulations and concerns regarding students with disabilities
- Staff Development Coordinator including chairing the Staff Development Committee which provided needs assessment and training for student development staff
- Director of Orientation including planning, staff selection and supervision, budget management, publications, and implementation of the New Student Orientation program
- Assessment Coordinator for the Division of Student Development

- Served on numerous campus committees
- Served as the Strategic Planning Director for the Division of Student Development
- Provided assistance to the Vice Chancellor on special projects
- Taught seminars and conducted workshops on campus
- Designated speaker for Admissions "Family Night" road trips

*Accomplishments:*

With the Associate Vice Chancellor for Academic Affairs and the Director of the CAP Center, published a textbook for the freshman experience course; improved computerization of the orientation program; increased the collaborative efforts with Academic Affairs; and led disability services to being named by AASCU as the outstanding program in the nation.

**DEAN FOR STUDENT DEVELOPMENT, 1986-1991.** Western Carolina University

*Responsibilities:*

- Advised Panhellenic Council including the supervision and guidance to nationally-affiliated sorority chapters
- Served as Director of Orientation including planning, staff selection and supervision, budget management, and implementation of the New Student Orientation program
- Coordinated a CAS Standards Review for New Student Orientation
- Served as the Campus ADA Coordinator and Coordinator of Disability Services to include the distribution of information to prospective students, adhering to federal and local guidelines, responding to the needs of over 200 students with disabilities, and addressing regulations and concerns regarding students with disabilities
- Served as Staff Development Coordinator
- Advised Gamma Sigma Sigma Service Sorority, Mortar Board Senior Honor Society, and Alpha Lambda Delta Freshman Honor Society.
- Supervised the Associate Dean for Student Development and a Sign Language Interpreter in the areas of international students, veteran affairs, Parents' Day, retention activities, and sign language interpreting
- Served on numerous campus-wide and divisional committees and task forces.

*Accomplishments:*

Revamped the orientation program to involve more of the campus community; built the parent orientation program; significantly raised evaluation results of orientation; implemented a staff development program; and worked with students to revise sorority risk-management policies.

**Stephen F. Austin State University, Nacogdoches, Texas 75962-6130**

*Stephen F. Austin is a regional comprehensive institution with 13,500 students in 79 baccalaureate programs in fine arts, liberal arts, sciences and mathematics, forestry, education, business, and applied arts and sciences; 33 master's programs; and, the doctorate in education and forestry.*

**DIRECTOR OF RESIDENCE LIFE, 1983-1986.** Stephen F. Austin State University, Nacogdoches, Texas 75962.

*Responsibilities:*

- Supervised a staff of 250 professional and paraprofessional personnel
- Administered 15 residence halls housing 5,000 students which included planning, budget management, coordination, and implementation of all matters relating to staffing, training, programming, and policy regulation of the housing system which had a total operating budget of \$4.2 million
- Assisted the Dean of Student Development in areas relating to student organizations, and university special events, including implementing and overseeing a peer judicial system
- Supervised the Residence Hall Association
- Provided for consistent quality in staff selection, training, evaluation, and input
- Responsible for disciplinary process and hearings for residence hall code violations

*Accomplishments:*

Professionalized staff development activities; improved interdepartmental communication on campus; improved staff morale; assisted in establishing and training a student judicial board; served as RHA Advisor for the State of Texas

**COORDINATOR OF RESIDENCE LIFE, 1980-1983.** Stephen F. Austin State University

*Responsibilities:*

- Selected, trained, and supervised professional and paraprofessional staff
- Supervised all residence hall programming
- Adjudicated in-hall discipline
- Created and revised all housing publications
- Developed and managed the RHA budget of \$40,000
- Directed Parents' Day activities

*Accomplishments:*

Improved the residence hall disciplinary system; upgraded hiring practices for residence hall staff; improved overall staff credentials; implemented an effective staff development program; set up an organized evaluation system of all levels of residence hall staff, and involved staff in budgetary decision-making.

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Texas A & M University, College Station, Texas 77843-1253

*Texas A & M University is a senior comprehensive doctoral level institution with 41,000 students. Baccalaureate and master's programs are offered in agriculture and life sciences, architecture, business, education, engineering, geosciences, and liberal arts. Texas A & M offers doctoral degrees from the Colleges of Medicine and Veterinary Medicine, and the Ph.D. degree in more than 90 fields of study.*

**RESIDENCE HALL DIRECTOR, 1982.** Texas A & M University

*Responsibilities:*

- Supervised a residence hall staff of ten
- Responsible for the daily operation of a residence hall housing 650 women students
- Worked with non-traditional students in the residence life setting

*Accomplishments:*

Gained valuable residence life experience at a major research institution. Received insightful training and development in Student Life in a large university setting.

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**UNIVERSITY CAREER PLANNING & PERSONAL-SOCIAL COUNSELOR, 1978-1980.** Stephen F. Austin State University

*Responsibilities:*

- Counseled students in the areas of educational, career, and personal issues
- Served as campus international student advisor
- Provided academic advising for undeclared major and evaluated students for academic assistance
- Assisted with the coordination and facilitation of student orientation
- Assisted students with SIGI computer career planning program

*Accomplishments:*

Presented numerous workshops on study skills, leadership development, assertiveness training, etc.; provided assistance for career planning programs. Also, evaluated and edited various existing orientation manuals, conducted outreach workshops, and facilitated counseling groups.

**INTERNATIONAL STUDENT ADVISOR, 1978-1980.** Stephen F. Austin State University

*Responsibilities:*

Counseling and advising 100+ international students; advising the international student association; working with the admissions office in recruiting, admissions, and orientation of international students; serving as resource person for international student needs.

*Accomplishments:*

As International Student Advisor, implemented an international student association and an orientation for new international students. The position was in conjunction with the University Counselor position.

**PUBLIC SCHOOL TEACHER AND COUNSELOR, 1971-1978.** Lufkin, Texas Independent School District and Nederland, Texas Independent School District

*Responsibilities:*

Instructor of Spanish, history, and English, and later a school counselor.

*Accomplishments:*

As a teacher, also taught Spanish weekly on a local television station and organized and supervised Christmas and Easter trips to Mexico for Spanish students. As a counselor, organized a Reality Therapy program and an extensive career awareness program, which was cited for excellence.

## ***SCHOLARLY PUBLICATIONS AND EDITORIAL BOARDS***

**Editorships:**

Associate Editor, *The College Student Services Journal*, 2003 - Present  
Editor, *The Journal of College Orientation and Transition*, 1996 - 2001.  
Associate Editor, *The College Student Affairs Journal*, 1994 - 1997.  
Reviewer, *The College Student Affairs Journal*, 1991 - 1994.

**Publications:**

Jacobs, B. C., Lauren, B., Miller, M., & Nadler, D. (Spring, 2004). *The transfer student in America: The forgotten student*. AACRAO Publishing.

Jacobs, B. C. (Spring, 2004). Today's transfer students: Trends and challenges. In B. C. Jacobs, B. Lauren, M. Miller, & D. Nadler (Eds.), *A Comprehensive Guide to Today's Transfer Student*.

Nieves, N. D., & Jacobs, B. C. (2003). Selecting quality staff: Techniques for success. *The College Student Services Journal*, 1(1), 29-34.

Jacobs, B. C. (Fall, 2003). New student orientation in the 21<sup>st</sup> century: Individualized, dynamic, and diverse. In Gary L. Kramer (Ed.), *Student Academic Services in Higher Education: A Comprehensive Handbook for the 21<sup>st</sup> Century*.

Jacobs, B. C., & Bowen, B. S. (2003). Methods for orienting diverse populations in today's higher education. In J. Ward-Roof (Ed.), *Designing Successful Transitions: A Guide for Orienting Students to College* (pp. 83-96). Columbia, SC: National Resource Center for the First-Year Experience & Students in Transition.

Jacobs, B. C. (2003). [Review of the book *The Transfer Student's Guide to the College Experience*]. *College Student Affairs Journal*, 22(2), 203-205.

Jacobs, B. C., & With, E. A. (2002). Orientation's role in addressing the developmental stages of parents: A study of the acceptance levels of developmental education strategies. *The Journal of College Orientation and Transition*, 9, (2), 37-42.

Jacobs, B. C., Baier, J., & Hoemeke, T. (In Progress) Faculty perspectives on campus climate at a large metropolitan university post September 11<sup>th</sup> [Working Title]. *A report on focus group research conducted during fall 2001*.

Jacobs, B. C., Gonzales, T. V., & Hill, P. S. (2001). Developing effective orientation programs for special populations. In M. J. Fabich (Ed.) *Orientation Planning Manual*. (pp. 26-33). Pullman, WA: National Orientation Directors Association.

Engels, D., Jacobs, B. C., & Kern, C. (2000). Life/career planning and counseling. In D. Davis & K. Humphrey (Eds.), *College Counseling: Issues and Strategies for a New Millennium*. (pp. 187-203). Washington, DC: American Counseling Association.

Jacobs, B. C. (2000). [Review of the book *Values in the key of life: Making harmony in the human community*]. *Journal of College Orientation and Transition*, 8(1), 46-47.

Jacobs, B. C. (2000). Letting go (Editorial). *The Journal of College Orientation and Transition*, 7(2), 5-6.

Jacobs, B. C. (1999). Big shots and little steps: Toward a collaborative environment (Editorial). *The Journal of College Orientation and Transition*, 7(1), 5-6.

Jacobs, B. C. (1999). Lessons learned (Editorial). *The Journal of College Orientation and Transition*, 6(2), 5-6.

Jacobs, B. C. (1998). Lest we forget about new student transitions (Editorial). *The Journal of College Orientation and Transition*, 6(1), 5-6.

Jacobs, B. C. (1998). Building student success into orientation: Fact or fiction (Editorial). *The Journal of College Orientation and Transition*, 5(2), 5-6.

Jacobs, B. C. (1997). The case for scholarship (Editorial). *The Journal of College Orientation and Transition*, 5(1), 5-6.

Jacobs, B. C., Hayes-Harris, M., Lopez, C. A., & Ward, J. A. (1995). Maintaining an ethical balance in student orientation programs. *The College Student Affairs Journal*, 15,(1), 44-53.

Jacobs, B. C. (1994). Orienting diverse populations. In M. L. Upcraft, R. H. Mullendore, B. O. Barefoot, and D. S. Fidler (Eds.), *Designing Successful Transitions: A Guide to Orienting Students to College* (pp. 79-95). Columbia, SC: University of South Carolina.

Jacobs, B. C., Ledford, R. S., & Malone, M. E. (Eds.) (1993). *Starting from scratch: Strategies for the successful college experience*. Dubuque, Iowa: Kendall Hunt Publishing Co.

Jacobs, B. C. (1993). Your changing role. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 35-40). Dubuque, Iowa: Kendall Hunt Publishing Co.

Jacobs, B. C. & Sons, L. G. (1993). Residence life and commuter life: Enhancing your success. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 41-46). Dubuque, Iowa: Kendall Hunt Publishing Co.

Jacobs, B. C. (1993). Lifestyle choices. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 57-70). Dubuque, Iowa: Kendall Hunt Publishing Co.

Jacobs, B. C. (1993). Developing leadership and communication skills. In B. C. Jacobs, R. S. Ledford, and M. E. Malone (Eds.), *Starting from Scratch: Strategies for the Successful College Experience* (pp. 71-76). Dubuque, Iowa: Kendall Hunt Publishing Co.

Jacobs, B. C., Busby, R., & Leath, R. (1992). Assessing the orientation needs of transfer students. *The College Student Affairs Journal*, 12,(1), 91-98.

Jacobs, B. (1991). Transfer students: Research recommends campus-specific orientation. *The Freshman Year Experience Newsletter*, 30(4), 2.

Jacobs, B. (1990). Tailoring staff development to meet campus needs. *The College Student Affairs Journal*, X (1), 43-48.

Jacobs, B., & Hoffbauer, D. (1989). Alternative study facilities for visually impaired and learning-disabled students. *Journal of College Student Development*, 30(4), 372-373.

Jacobs, B. (1988). Beyond Policy: Ethical Considerations in Student Development. In George A. Antonelli, Barbara A. Mann, Elmer E. Meyer, Jr., Thomas H. Stafford, Jr., Glenn W. Stillion, Leon S. White, and Haywood L. Wilson, Jr., (Eds.), *Student Services: Responding to the Issues and Challenges [The Fifth Compendium of Papers by Student Services Officers of The University of North Carolina]* (pp. 145-152). Raleigh: University of North Carolina System.

Jacobs, B. The effectiveness of two selected student development programs in four-year public institutions in Arkansas, Louisiana, Oklahoma, and Texas. Unpublished Dissertation, Texas A & M University Press, 1985. *Dissertation Abstracts International*, 46(11), 3264. (University Microfilm No. AAC 852-8334)

Jacobs, B., & Towns, J. E. (1984). What residence hall staff need to know about dealing with death. *NASPA Journal*, 4,(2), 32-36.

#### Newsletter Articles

Jacobs, B. C. (2001, January). Building a positive campus atmosphere. *The Academe*, 3(2), 1.

Jacobs, B. C. (2000, November). Enrollments continue to rise: Average SAT up 13 points. *The Academe*, 3(1), 1.

Jacobs, B. C. (2000, Summer). Public speaking: An obstacle to leadership. *TLC (Texas Leadership Consortium) Newsletter*, 1(1).

Jacobs, B. C. (2000, August). Retention is strong focus. *In House* 9(11), 1

Jacobs, B. C. (2000, July). Building campus pride into school spirit. *The Academe*, 2(3), 1.

Jacobs, B. C. (2000, March). Increasing graduation and retention rates. *The Academe*, 2(2), 1.

Jacobs, B. C. (1999, November). An enrollment management initiative: Multiple groups for the common good. *The Academe*, 2(1), 1-4.

Jacobs, B. C. (1999, April). Student development and core curriculum: Partners in the construction of a civil society. *The Academe*, 1(3), 1.



- 2000-2002 Vice President Texas Association of College and University Student Personnel Administrators (TACUSPA)
- 2000-2001 Planning Committee Texas Higher Education Coordinating Board's 2001 Conference on Equity and Diversity
- 1999-2000 Planning Committee Texas Higher Education Coordinating Board's 2000 Conference on Equity and Diversity
- 1996-Present Publication Board National Orientation Directors Association (NODA)
- 1996-Present Voting Delegate National Association of Student Personnel Administrators (NASPA)
- 1996-2000 Chair, Editorial Board National Orientation Directors Association (NODA)
- 1995 Chair, Conference Programs Southern Regional Orientation Workshop (SROW)
- 1991-2000 Budget Committee National Orientation Directors Association (NODA)
- 1993 Chair, Awards Selection Committee National Orientation Directors Association (NODA)
- 1992-1994 Chair, ACPA Commission II American College Personnel Association (ACPA)
- 1992-1993 Chair, Special Projects Committee National Orientation Directors Association (NODA)
- 1993 National Conference Program Chair National Orientation Directors Association (NODA)
- 1991-1998 Editorial Board Southern Association of College Student Affairs (SACSA)
- 1991-1994 Board of Directors National Orientation Directors Association (NODA)
- 1991 Conference Program Chair Southern Regional Orientation Workshop (SROW)
- 1990-1991 Chair, Program Committee American College Personnel Association (ACPA) Commission II
- 1990-1991 Chair, Associational Liaison Committee Southern Association of College Student Affairs (SACSA)
- 1990-1991 Chair, Nominations Committee American College Personnel Association (ACPA) Commission II
- 1989-1990 Co-Chair, Program Committee Southern Association of College Student Affairs (SACSA)
- 1988-1992 Bylaws Committee National Orientation Directors Association (NODA)
- 1987 Chair, National Pre-Conference Programs National Orientation Directors Association (NODA)
- 1986 State Director Southwest College and University Housing Officers (SWACUHO)
- 1985-1986 State Advisor Southwest Affiliate of College and University Residence Halls (SWACURH)
- 1984-1986 Treasurer Southwest College and University Housing Officers (SWACUHO)

### ***NATIONAL AND REGIONAL PRESENTATIONS***

Jacobs, B. (2004, February). The transfer student in America: The forgotten student. Program presented at the North Carolina NACADA Conference, Greensboro, NC.

Jacobs, B. C. (2003, January). Today's transfer student: Trends and challenges. Program presented at the Institute for the Study of Transfer Students, Fort Worth, TX.

Ray, M., & Jacobs, B. (2003, October). Two-year college and transfer student network panel. Program presented at the conference of the National Orientation Directors Association, Seattle, WA.

Ward-Roof, J., Hatch, C., Jacobs, B., Skipper, T., & Strumph, G. (2003, October). Roundtable on the importance of orientation. Program presented at the conference of the National Orientation Directors Association, Seattle, WA.

Chenau, E., & Jacobs, B. (2003, October). Creating the best niche for your staff. Program presented at the Texas Association of College and University Student Personnel Administrators, Padre Island, TX.

Jacobs, B. (2003, June). Creating an effective assessment environment in student affairs. Program presented at the NASPA Region III Summer Symposium, Destin, FL.

Jacobs, B., With, E., Hillman, J., & Trepka, J. (2002, October). The changing landscape of transfer students in Texas: A fresh perspective. Program presented at the Texas Association of College and University Student Personnel Administrators, El Paso, TX.

Baier, J., & Jacobs, B. C. (2002, June). Writing for publication. Program presented at the Texas Association of College and University Student Personnel Administrators, El Paso, TX.

Jacobs, B., John, A., With, E., & Marshall, K. (2002, June). Initiating an enrollment management imaging system in a division of student development. Program presented at the Texas Association of College and University Student Personnel Administrators, Clear Lake, TX.

Jacobs, B. C. (2002, June). Writing for publication. Program presented at the Texas Association of College and University Student Personnel Administrators, Clear Lake, TX.

Jacobs, B. C., With, E., Trepka, J. & Moore, K. (2002, November) Understanding the transfer student: Implications for the orientation professional. Pre-Conference Workshop presented at the conference of the National Orientation Directors Association, Baltimore, MD.

Rode, D., Fabich, M. J., Jacobs, B. C., Greenlaw, H., Payne, C., & Ward-Roof, J. (2002, November). The value of an advanced degree for orientation professionals. Program presented at the conference of the National Orientation Directors Association, Baltimore, MD.

Jacobs, B. C., With, E., & Marshall, K. (2001, June). Case studies in crisis: Rules for effective management. Program presented at the Texas Association of College and University Student Personnel Administrators Legal Conference, Lubbock, TX.

Jacobs, B. (2001, April). Vice presidential points of view. Panel discussion for the student affairs staff at Southwest Texas State University, San Marcos, TX.

Jacobs, B. C. & Nadler, D. (2001, November) Trends in higher education (A back-by-popular-demand program). Program presented at the conference of the National Orientation Directors Association, Toronto, Canada.

Rode, D., Fabich, M. J., Jacobs, B. C., Greenlaw, H., Pierson, G., & Ward-Roof, J. (2001, November). The value of an advanced degree for orientation professionals. Program presented at the conference of the National Orientation Directors Association, Toronto, Canada.

Jacobs, B. C., Chenault, E., & Paine, G. (2000, June). We are from venus and they are from *where?* Building a positive working relationship with legal affairs. Program presented at the law conference of the Texas Association of College and University Student Personnel Administrators Conference, Dallas, TX.

Jacobs, B. (2000, April). Community-university involvement: Building a town-gown relationship. Presented at the Council of Student Services vice presidents retreat, San Marcos, TX.

Jacobs, B., Greenlaw, H., Hatch, C., Morgan, G., Nadler, D., Rode, D., & Wessel, R. (1999, October). Publishing in the *Journal of College Orientation and Transition*. Program presented at the National Orientation Directors Association conference, Tampa, FL.

Jacobs, B. C. (1999, June). Financing the rising costs of disability accommodations. Program presented at the NASPA Region III workshop for senior student affairs officers, St. Simons, GA.

Jacobs, B. C., & Greenlaw, H. C. (1999, October). Trends in higher education. Program presented at the National Orientation Directors conference, Tampa, FL.

Jacobs, B. C., Greenlaw, H. (1998, October). Writing for the NODA Journal. Program presented at the National Orientation Directors Association conference, Austin, TX.

Jacobs, B. C. (1997, November). Writing for publication. Program presented at the conference of the National Orientations Directors Association, Denver, CO.

Jacobs, B. C., & Malone, M. E. (1996, February). No enemies here! Joint efforts by academic affairs and student development divisions for the good of the students (A back-by-popular-demand program). Program presented at the First Year Experience conference, Columbia, SC.

Jacobs, B. C. (1995, March). Assessment of your orientation program. Program presented at the Southern Regional Orientation Workshop, Clemson, SC.

Jacobs, B. C., & Malone, M. E. (1995, February). No enemies here! Joint efforts by academic affairs and student development divisions for the good of the students. Program presented at the First Year Experience conference, Columbia, SC.

Jacobs, B. C. (1994, March). Assessment of your orientation program. Program presented at the Southern Regional Orientation Workshop, Mississippi State, MS.

Jacobs, B. C., Lipman, S., & Ward, J. (1994, March). Understanding the NODA Board of Directors. Program presented at the Southern Regional Orientation Workshop (SROW) conference, Mississippi State, MS.

Jacobs, B. C. (1993, October). Orienting diverse populations. Program presented at the conference of the National Orientation Directors Association conference, Savannah, GA.

Jacobs, B. C. (1993, April). Defining boundaries and managing change. Program presented at the National Orientation Directors Association Region VIII Conference, Blacksburg, VA.

Jacobs, B., Barbee, B., Holmen, J., Borden, M., & Giuffre, J. (1993, March). A career in orientation: Is it for me? Program presented at the American College Personnel Association conference, Kansas City, MO.

Jacobs, B. C., Greenlaw, H., & Rode, D. (1991, October). Is there a future for me in orientation?" Program presented at the National Orientation Directors Association conference, Costa Mesa, CA.

Jacobs, B., (1991, April). A career in orientation: Is it for me? Program presented at the American College Personnel Association conference, San Francisco, CA.

Jacobs, B. C. (1991, April). A roundtable discussion on transfer students. Program presented at the Southern Regional Orientation Workshop, Raleigh, NC.

Jacobs, B., & Cooper, D. (1990, November). Services and programs for students with disabilities. Program presented at the Southern Association for College Student Affairs conference, Savannah, GA.

Jacobs, B. (1990, November). Tackling the multicultural challenges of the 90's by expanding our paradigms. Program presented at the Southern Association for College Student Affairs conference, Savannah, GA.

Sasse, R., & Jacobs, B. (1990, July). On fire with ideas! How to prepare your housing organization for the challenge of the 90's. Program presented at the Association of College and University Housing Officers conference, Athens, GA.

Jacobs, B. & Trigonis, M. (1990, April). Defining boundaries and managing change. Program presented at the Southern Regional Orientation Workshop, Murray, KY.

Jacobs, B. (1990, January). Multicultural programming: Dealing with our own biases. A plenary presentation at the North Carolina-South Carolina Orientation Directors workshop, Raleigh, NC.

Jacobs, B. (1989, October). Anyone for poker? or the critical issue of communication. Program presented at the North Carolina College Personnel Association conference, Raleigh, NC.

Trigonis, M. & Jacobs, B. (1989, October). What is your problem? Program presented at the National Orientation Directors Association conference, Traverse City, MI.

Jacobs, B. & Mellen, C. (1989, October). Student development's challenge in disability services. Program presented at the Southern Association for College Student Affairs conference, Tampa, FL.

Jacobs, B. (1989, January). Raising Enthusiasm for Your Orientation Program. Program presented at the North Carolina Orientation Directors workshop.

Jacobs, B., Craig, S., & Shuford, B. (1988, October). Black Greeks on predominately white campuses: Accentuating the positive. Program presented at the North Carolina College Personnel Association and South Carolina College Personnel Association joint conference, Greensboro, NC.

Busby, R. & Jacobs, B. (1988, October). Transfer students: How are they different? Program presented at the National Orientation Directors Association conference, Sacramento, CA.

Jacobs, B. (1987, March). Legal issues on AIDS. Program presented at the Southwest Association of College and University Housing Officers conference.

Jacobs, B. (1985, October). Residence hall programming that works. Plenary presentation at the Southwest Association of College and University Housing Officers supervisory skills workshop, Denton, TX.

#### Selected Local Presentations:

Jackson, L., Price, J. E., Jacobs, B., Berry, C., and Harris, J. (2003, September). Closing the gaps. Program sponsored by LULAC, NAACP, & Sigma Lambda Beta International Fraternity, Inc.

Hipple, J. & Jacobs, B. (2001, October). How to help students (and yourself) navigate a crisis. Presented for the University Forum on Teaching, Learning and Assessment, University of North Texas, Denton, TX.

Jacobs, B. (2001, August). The freshman experience at UNT. Presented at the university advisor retreat, Denton, TX.

Brown, C., Burrell, C., Cisneros, R., Flores, S., Getum, C., Jacobs, B., Owens, T., & Woodson, D. T. (2000, April). Keeping it real, a panel discussion sponsored by the Student Government Association and the UNT Chapter of NAACP, Denton, TX.

Jacobs, B. (2001, March). Women at UNT. Presented at the sixth annual conference of the UNT Commission on the Status of Women, Denton, TX.

Jacobs, B. (1998, 1999, 2000, 2001, February). Leadership: What it means. Presented at the Collegiate Leadership Denton conference, Denton, TX.

Jacobs, B. (1999-Present, July). The freshman year experience for parents. Address presented at parent orientation luncheons, Denton, TX.

Jacobs, B. (1999). Issues surrounding race and ethnicity. Program presented at the Ethnic Enrichment Center's dialogue on race and ethnicity, Denton, TX.

Jacobs, B. (1999, August). Student development programs that increase learning and retention. Presented at the UNT academic department chairs retreat, Denton, TX.

Jacobs, B. (1999, May). Graduate address. Presented at the International English Language Institute graduation ceremony, Denton, TX.

Jacobs, B. (1999, May). Life after the degree. A keynote address presented at the Association for Graduate Students in Higher Education (AGSHE) Banquet, Denton, TX.

Jacobs, B. (1999, April). Greek life. A keynote address presented at the UNT Greek reunion, Denton, TX.

Jacobs, B. (1999, April). Chi Omega leadership. A keynote address presented at the Chi Omega Eleusinian Banquet, Denton, TX.

Jacobs, B. (1999, April). Visions of Greek life at UNT. Presentation at the Greek task force dinner, Denton, TX.

Jacobs, B. (1999, April). Keynote address presented at the Order of Omega Greek banquet, Denton, TX.

Jacobs, B. (1999, April). Life at UNT. Program presented at the admissions/alumni prospective student reception, San Antonio, TX.

Jacobs, B. (1999). Changes at UNT. Program presented at the Metroplex Area Counselors Association Luncheon, Denton, TX.

Jacobs, B. (1999, January). Keynote Address program presented at the Sigma Tau Delta induction ceremony, Denton, TX.

Jacobs, B. (1998, October). Student development and NT-40. Program presented at the North Texas 40 planning retreat, Denton, TX.

Jacobs, B. (1998, October). Leadership mandates for national merit finalists. National merit finalist luncheon, Denton, TX.

Jacobs, B. (1998, Spring). Address on the importance of diversity. Presentation at the WCU Native American week celebration, Cullowhee, NC.

Jacobs, B. (1995, 1996, 1997, 1998, Spring). Collegiate life. A presentation at WCU family nights throughout the state of North Carolina.

Jacobs, B. (1987-1998, June). The parent experience. A plenary presentation at parent orientation programs, Cullowhee, NC.

Jacobs, B. (1988). Working with students. Colloquy presentation of the academic affairs "year of the student," Cullowhee, NC.

## ***GRANTS AND CONTRACTS***

### **Funded External Grants and Contracts**

Co-Sponsor of the successful \$4 million GEAR UP grant (1999).

**Non-Funded Grants and Contracts**

Baier, J., Newsom, R., Linebarger, L., Harris, J., Jacobs, B., & Clark, A. (1999). Virtual University: Model for Anytime Anywhere Support Services for Students Seeking Technology Mediated Distance Education. Submitted to the U.S. Department of Education. \$500,000 grant proposal.

Eddy, J., Durodge, B., & Jacobs, B. (1998). Diversity Education Project. \$2500 UNT grant proposal.

Jacobs, B. C. (1995). Improving the Campus Climate at Western Carolina University Via Multiple Focus Groups. \$349,000 FIPSE grant proposal.

***SERVICE TO THE UNIVERSITY*****At the University of North Texas:**

2000-Present	Development of and funding for graduate assistant positions for CDHE students at the University of North Texas
2000-Present	Host for national graduate student recruitment receptions at ACPA and NASPA
2000-2001	Chair, University Planning Council (UPC) Higher Education Committee
2000-2001	Faculty Search Committee Member, Program in Higher Education
2000-2001	Member, Search Committee for the Director of the University of North Texas System Center
2000-Present	President's Cabinet
2000-Present	University Crisis Management Team
1999-Present	Project Steering Committee of \$30 Million Recreation Sports Building
1999-Present	Advisory Board, GEAR UP Grant Administration
1998-2000	Chair, Enrollment Management Committee
1998-2000	Chancellor's Cabinet
1998-Present	University Planning Council

**At Western Carolina University:**

1996-1998	Faculty Senate
1996-1998	WCU Board of Trustees: Student Affairs and Athletics Committee
1996-1998	Sexual Harassment Investigator
1996-1997	National Merit Advisory Committee
1994-1996	Sexual Harassment Liaison
1986-1996	Director, ADA Coordinating Board
1996-1998	Chair, Media Board
1994-1996	Chair, Crisis Communication Committee
1995-1996	Chair, Outcomes Assessment Committee
1986-1996	Chair, Students With Disabilities Assessment Team
1992-1996	University Assessment Committee
1986-1996	Chair, Accessible Professor Award Committee
1986-1990	Chair, Parents' Day Committee
1986-1996	Chair, Orientation Advisory Committee
1995-1996	National Merit Advisory Committee
1993-1994	Articulation Process Committee
1992-1995	Strategic Planning Committee
1986-1996	Admission/Readmissions/Retention Committee
1986-1998	Council on Institutional Effectiveness

1996-1998	Commencement Committee
1995	Chancellor's Inauguration Committee
1990-1992	Rape Awareness Committee
1986-1995	Chancellor's Ambassadors Selection Committee
1995-1998	Workplace Violence Management Team
1996-1998	Task Force on Race Relations
1996-1998	Task Force on Athletic Conduct
1992-1998	North Carolina Teaching Fellows Advisory Board for Western Carolina University

### **Student/Student Organization Advisorships**

1996-1998	Advisor, Student Government Association
1996-1998	Advisor, SGA Senate
1991-1992	Advisor, Gamma Sigma Service Sorority
1988-1990	Advisor, Order of Omega Greek Honorary
1986-1996	Faculty Advisor, Mortar Board Senior Honor Society
1986-1996	Advisor, Alpha Lambda Freshman Honor Society
1986-1996	Advisor, National Panhellenic Council
1985-1986	Alumnae Advisor, Chi Omega, Epsilon Zeta Chapter
1985-1986	State Advisor, Texas Residence Hall Association
1983-1984	Regional Advisor, Southwest Regional Residence Hall Association
1980-1986	Advisor, Residence Hall Association

### **Professionally Related Community Service and Involvement**

2001	Steering Committee, State Employees Charitable Campaign, UNT
1998-Present	UNT President's Council
1997-1998	President, Jackson County Habitat for Humanity
1997-1998	President, WCU Wesley Foundation Board of Directors
1996-1997	Vice President, WCU Wesley Foundation Board of Directors
1995-1996	Newsletter Editor, Parent-Teacher Association
1993-1995	Chair, Cullowhee Methodist Higher Education Committee
1987-1990	Chair, Cullowhee Methodist Higher Education Committee

## ***CONSULTING***

Jacobs, B. C. (1998). Consultant for the University of South Carolina Orientation and Transition Program. Assessed the effectiveness of the new student orientation program and made recommendations for administrative adjustments.

## ***RECOGNITION & AWARDS***

### ***RECOGNITIONS***

- ◆ Finalist, "Outstanding First-Year Student Advocate," National Resource Center for the First-Year Experience and Students in Transition, 2004
- ◆ UNT "Professional Activity Award" in Student Development, 2003
- ◆ Leadership Texas, 2002

- ◆ UNT “Soaring Eagle Award,” 2001
- ◆ Leadership America, 2001
- ◆ “Outstanding Contributions To The Orientation Profession for Scholarly Activities,” National Orientation Directors Association (NODA), 2000
- ◆ “Excellence in Support Award,” the highest award of the UNT Order of Omega Greek Honorary, 2000
- ◆ UNT “Soaring Eagle Award,” 2000
- ◆ “President’s Award” for Service to the Association, National Orientation Directors Association (NODA), 1999
- ◆ The “Bonita Jacobs Award” established by the WCU Student Government Association, 1998
- ◆ Golden Key National Honor Society Honorary Member, 1998
- ◆ Selected participant to the 1996 “Alice Manicur Symposium”
- ◆ Western Ambassador Award, Western Carolina University, 1994
- ◆ Research & Publications Award for Western Carolina University Division of Student Development, 1994
- ◆ ACPA Commission II Certificate of Merit, 1994
- ◆ Alpha Lambda Delta Meritorious Service Award, 1992
- ◆ American Association of State Colleges and Universities (AASCU) Institutional Award for the *Outstanding Program in the Nation in Disability Services*, 1992
- ◆ Invited Plenary Presenter for the North Carolina-South Carolina Orientation Directors Workshop, 1990
- ◆ Selected Participant to the National Interfraternity Institute, 1987
- ◆ SWACUHO “Excellence in Programming,” Award, 1985
- ◆ Invited Plenary Presenter for the SWACUHO Supervisory Skills Workshop, 1985
- ◆ “Notable Woman of Texas,” 1984
- ◆ Delegate to the National Conference of Chi Omega Fraternity, 1984
- ◆ “Mita Musick Advisor of the Year” Award presented by the Southwest Affiliate of College and University Residence Halls, 1981

#### MEMBERSHIP SELECTIONS

- ◆ Golden Key National Honorary Society
- ◆ Alpha Lambda Delta National Honor Society
- ◆ National Order of Omega Greek Honorary
- ◆ National Mortar Board Senior Honor Society
- ◆ Chi Omega Fraternity
- ◆ Gamma Sigma Sigma National Service Sorority
- ◆ NT 40 Honorary Membership

#### WHO’S WHO SELECTIONS:

- ◆ International Who’s Who of Professional & Business Women , 1998, 1999, 2000
- ◆ Selected to the American Biographical Institute’s International Edition of *500 Notable Women*, 1998
- ◆ American Biographical Institute “Woman of the Year” Nominee, 1997
- ◆ American Biographical Institute Board of International Research “*Woman of the Year*,” 1996
- ◆ “*Who’s Who Among America’s Teachers*,” 1996
- ◆ “*Who’s Who In The World*,” 1996
- ◆ “*International Who’s Who of Professionals*,” 1996
- ◆ “*International Professional and Business Women’s Hall of Fame*,” 1996, 1997
- ◆ “*Who’s Who in American Education*,” 1995
- ◆ “*Who’s Who in Finance and Industry*,” 1995
- ◆ “*The World Who’s Who of Women*,” 1994
- ◆ Listed in the *Dictionary of International Biography*, Twenty-Third Edition, 1994
- ◆ “*International Who’s Who of Professional & Business Women*,” Third Edition, 1993; Fourth Edition, 1995; Fifth Edition, 1997

- ◆ “Who’s Who in the South and Southwest,” 1992, 1994, 1997
- ◆ “Who’s Who of American Women,” 1992-present

## ***INSTRUCTIONAL ACTIVITIES***

### **Academic Appointments**

1998	Awarded Assistant Professor Rank With Credit Toward Tenure.
2002	Awarded Associate Professor Rank with Tenure.

### **Instructional Assignments**

	<u>Semester &amp; Year</u>	<u>Number of Students</u>	<u>Student Evaluation</u>	
			<u>Mean</u>	<u>SD</u>
<i>Graduate</i>				
EDHE 5120: “Student Development Programming Administration”	Spring 2001	11	4.53	1.05
EDHE 6900: “Special Problems”	Summer 2000	1	N/A	N/A
EDHE 5120: “Student Development Programming Administration”	Spring 2000	9	4.56	0.62
<i>Undergraduate</i>				
PSYC [Psychology] 1000 “Psychology of Personal and Academic Effectiveness”	Fall 2000	26	4.37	0.82

*The following undergraduate course was taught at Western Carolina University:*

USI [Interdisciplinary Studies 130] “Academic and Career Planning”	Fall 1988- Fall 1996	Approximately 25 Students Per Semester	N/A.
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*The following course was taught at Stephen F. Austin State University:*

“Leadership as a Resident Assistant” [Educational Psychology] [2 Sections]	Fall 1980- Fall 1985	Approximately 50 Students Per Semester	N/A.
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### **New Course Development and Internship Supervision**

- Distance Education instruction for Jennifer Cain for EDHE 5120, Spring 2001
- Internship for Alisha Williams, Master’s Student, University of North Texas, Fall 2000
- Internship for Trisha Gonzales, Doctoral Student, University of North Texas, Summer 2000
- Internship for Terri A. Ducker, Master’s Degree Candidate, Florida State University, 1993
- Development of the course content and curriculum for Educational Psychology at Stephen F. Austin State University, 1980

**Graduate – Dissertations/Theses**

- 2000-2002      Minor Professor for Trisha VanDuser Gonzales, Ed.D. in Higher Education  
*Dissertation Topic:* “Chief Student Affairs Officers in 4-Year Public Institutions of Higher Education: An Exploratory Investigation Into Their Conflict Management Styles and Praxis. Completed August 2002.
- 2000-2002      Minor Professor for M. Thomas Moorman, Ph.D. in Higher Education  
*Dissertation Topic:* “Alcohol and Other Drugs: Attitudes and Use Among Graduate/Professional Students at a Health Science Center.” Completed June 2002.
- 1998-1999      Committee Member for Mindy Fivush Levine, Ph.D. in Higher Education  
*Dissertation Topic:* “The Importance of Leadership: An Investigation of Presidential Style at Fifty National Universities.” Completed August 2000.
- 1998-1999      Minor Professor for Vernon Allen Clark, Ed.D. in Higher Education  
*Dissertation Topic:* “Enrollment Management in Higher Education: From Theory to Practice.” Completed November 1999.

**Current Doctoral Committee Memberships**

2003-Present	Anyah Martinez	M.S.	Development and Family Studies
2002-Present	Karen Dydek Windham	Ed.D.	Higher Education
2001-Present	Robert T. Wolaver	Ph.D.	Applied Technology Training & Development
2000-Present	Janet Lee Trepka	Ph.D.	Higher Education
1999-Present	Kathrine Luft Swanson	Ph.D.	Higher Education

**Undergraduate Advising**

- 1986-1997      Academic Advisor For Approximately 50 Undeclared Freshmen Each Year