

# **ROBERT W. PATTON**

## **CAREER OBJECTIVE**

***TO TEACH, DEVELOP, IMPLEMENT, AND EVALUATE  
HEALTH FITNESS PROGRAMS  
(Updated, 9/2008)***

## **GENERAL INFORMATION**

### **TEACHING**

Regents Professor  
Kinesiology Department  
University of North Texas  
Denton, Texas 76203  
PH (940) 565-3425  
FAX (940) 565-4904

### **BUSINESS**

President  
Health Fitness Associates  
1018 Thornridge Circle  
Argyle, Texas 76226  
PH (940) 367-9704  
FAX (940) 565-4904

### **PERSONAL**

Born: Feb. 1, 1941  
Ht: 69" Wt: 178  
Interests: Reading,  
Fitness, Gardening,  
Traveling, Adventure  
Cell: 940-367-9704

E-Mail: [Bob.Patton@unt.edu](mailto:Bob.Patton@unt.edu) Web page: <http://www.coe.unt.edu/patton/>

## **PROFESSIONAL CREDENTIALS**

### **EDUCATIONAL BACKGROUND:**

University of North Texas, Regents Professor, 1994-  
University of North Texas; Professor, Kinesiology and Biology, 1973-  
Texas College of Osteopathic Medicine; Professor, Physiology, 1978-  
Northwestern State University; Associate Professor, Physical Education, 1968-73  
University of South Alabama; Assistant Professor, Physical Education, 1967-68  
Florida State University; Ph.D. Recipient, Physical Education/Statistics, 1964-67  
University of Florida; M.A. Recipient, Physical Education/Physical Therapy, 1963-64  
University of Florida; B.S. Recipient, Physical Education/Biology, 1959-63  
Post-Doctoral Study: Experimental Design, Statistics, Biochemistry, and Physiology

### **ADMINISTRATIVE/BUSINESS BACKGROUND:**

Continuous administration of higher education programs with regard to undergraduate and graduate programs, supervising research laboratories, implementing grants, and developing health promotion programs. 1968 to present.

Vice-President of Healthscape, Inc., a Florida-held corporation (1985-1988), and President of Health Fitness Associates, a Texas-held enterprise (1988 to present) whose similar missions are to plan, design, build, staff, manage, and evaluate health/fitness facilities in corporate, clinical, community, and commercial settings. Over fifty major domestic and/or international clients have been served to date. Projects have ranged from single service contracts to turn-key development from concept through construction, staffing, programming, and management. Primary client involvement has been associated with concept development, facility planning, staff recruitment and development, and program management.

### **CERTIFICATIONS:**

Health Fitness Director (American College of Sports Medicine)  
Advanced Cardiac Life Support (American Heart Association)  
Exercise Test Technologist (American College of Sports Medicine)  
Health Fitness Instructor (American College of Sports Medicine)  
Instructor Provider (International Dance Exercise Association)

### **FELLOW STATUS:**

American College of Sports Medicine, Life Member/Fellow  
Association for Fitness in Business, Charter Fellow  
American Alliance of Health, Physical Ed., Recreation & Dance, Life Member/Fellow

### **SCHOLARSHIP:**

**Articles:** Over eighty articles in over twenty refereed and international journals.  
**Grants:** Over twenty research grants funded from state and federal agencies.  
**Books:** Principal author or Co-author:  
*"Implementing Health/Fitness Programs"* (1986) Human Kinetics Publishers, 304 pages  
*"Developing and Managing Health/Fitness Facilities"* (1989) Human Kinetics Publishers, 364 pages  
*"Health Fitness Management"* (1998) Human Kinetics Publishers, 525 pages

**Presentations:** Over fifty presentations at professional meetings, conferences, or workshops in Africa, Australia, Canada, Great Britain, Mexico, New Zealand, and United States

#### **Editorial Boards:**

*TAHPER Journal* ;  
*Corporate Fitness* ;  
*Journal of Fitness In Business*;  
*Fitness Management*  
*Association for Worksite Health Promotion Journal*  
*ACSM's Health and Fitness Journal*

### **PROFESSIONAL SERVICES:**

#### **American College of Sports Medicine**

Co-Chair, Health Fitness Facilities Accreditation Committee, ACSM, 1993-95  
Chair, Health Fitness Director Certification Committee, ACSM, 1989-93

#### **American Heart Association**

Member, Heart at Work Project, American Heart Association, 1984-86

#### **Association for Worksite Health Promotion**

Co-director, Placement Bureau, Association for Fitness in Business, 1980-84

#### **American Alliance for Health, Physical Education, Recreation, and Dance**

President, Louisiana Ass. for Health, Physical Education, and Recreation, 1971

#### **YMCA of America**

Member, Medical Advisory Board, Dallas, 1985-90

### **Honors:**

**1999** Distance Learning Pioneer , University of North Texas  
**1994** The University of North Texas, Regents Professor Award  
**1992** The Health Instructors Network, Kenneth Cooper Honor Award  
**1990** International Jaycee's Healthy American Fitness Leaders Award (Nominated)  
**1986** Texas Governor's Task Force on Physical Fitness and Sports  
**1984** Association for Fitness in Business, National Service Award

## **CONSULTING CLIENT LIST**

**City of Hurst**, Hurst, TX, Facility and Equipment, Parks and Recreation Facility, 2000-2002, 2008  
**Lockheed Martin Aeronautics Co.**, Fort Worth, TX, Program & Facility Development, 2002, 2007  
**City of Rowlett**, Rowlett, TX, Facility and Equipment Development, 2004-5  
**Eaves, Bardacke, Baugh, Kierst, & Diernan**, Albuquerque, NM, Expert Witness, 2002  
**Lake Austin Spa Resort**, Austin, TX, Program Development, 2002-2004  
**Alliance Data Systems**, Richardson, TX, Facility, Equipment, Personnel, 2000, 2001  
**Withrow and Associates**, Dallas, TX, Expert Witness, Medical Exercise Injury, 1999  
**Sfaciotti and Associates**, Chicago, IL, Expert Witness, Professional Qualifications, INS, 1998  
**Lake Austin Spa Resort**, Austin, TX, Facility, Equipment and Program, 1998  
**Hoffman Sutterfield**, New Orleans, LA, Expert Witness, Hospital Exercise Equip. Injury, 1997  
**Dushman Friedman & Franks**, Ft. Worth, Expert Witness, Hotel Exercise Equip. Injury, 1997  
**Cole and Associates**, Dallas, TX, Expert Witness, Medical Exercise Equipment Injury, 1997  
**Mahon McDonald**, Dallas, TX, Expert Witness, Medical Exercise Equipment Injury, 1996  
**Quilling Selander Cummiskey Lutts & Lownd**, Expert Witness, Comm. Ex. Equip. Injury, 1996  
**Reyes and Associates**, Dallas, TX, Expert Witness, Commercial Exer. Equipment Injury, 1996  
**Blue Springs Fitness Center**, Blue Springs, MO, Personnel Services, 1995  
**Northern Illinois Medical Center**, McHenry, IL, Preventive Services in Managed Care, 1994  
**Royal Rehabilitation Centre**, Sydney, Australia, Facility and Equipment Development, 1994  
**Century Telephone Company**, Monroe, LA, Personnel and Program Development, 1993  
**The Four Seasons Hotels and Resorts**, Las Colinas Sports Club, Irving, TX, Management Retainer, 1989-94; Nevis, West Indies, Facilities and Equipment, 1993  
**East Texas Medical Center**, Tyler, TX, Feasibility, Facility, Personnel and Program Development, 1991-97  
**St. Luke's Episcopal Hospital**, Houston, TX, Business Planning, Cardiac Rehabilitation, 1993  
**The Sports Medicine Center**, Lewisville, TX. Facility, Personnel, and Program Development, Management Retainer, 1985 to 1993  
**Pensacola Christian College**, Pensacola, FL, Facility and Equipment Development, 1991-92  
**Florida Power and Light**, West Palm Beach, FL, Facility and Program Development, 1991  
**Irving Healthcare System**, Irving, TX, Cardiac Rehabilitation Facility Development, 1991  
**Keystone Resorts**, Keystone, CO, Cohen Fitness Center Project, Feasibility Study and Facility Planning, Program and Personnel Development, 1989-91  
**Walt Disney, Inc.**, Orlando, FL, Osceola Community Fitness Center Development, 1991  
**Dallas YMCA**, Dallas, TX, Medical Advisory Board, 1985 to 1990  
**Voluntary Hospitals of America** (880 Members), Irving, TX. Facilities Development, 1988-90  
**Parrish Medical Center**, Titusville, FL, Personnel and Facility Development, 1990  
**Cape Coral Hospital**, Cape Coral, FL, Personnel and Facility Development, 1990  
**Munroe Regional Medical Center**, Ocala, FL, Personnel and Facility Development, 1990  
**The Boeing Co.**, Corinth, TX Site and Irving, TX Site, Management Retainer, 1989.  
**The Wellness Center**, Grand Rapids, MI, Feasibility Study and Needs Assessment, 1989  
**Memorial Hospital at Gulfport**, Gulfport, MS, Personnel Development, 1987-88  
**Providence Memorial Hospital**, El Paso, TX. Facility and Personnel Development, 1987-88  
**Canyon Ranch Resort and Spa**, Tucson AZ, Program and Facility Development, 1987-88  
**Dupont Employee Recreation Association**, Orange, TX. Facility Development, 1988-89  
**Long Beach Memorial Hospital**, Long Beach, CA. Facility and Personnel Development, 1988  
**Winter Park Memorial Hospital**, Winter Park, FL, Facility and Personnel Development, 1988  
**Parkside Hospital**, Olive Branch, MS, Personnel Development, 1988  
**Saline Community Hospital**, Saline, MI, Facility Development, 1988  
**Townsend and Associates**, Mexico City, Mexico, Equipment Development, 1988  
**The Argyle Spa**, Argyle, TX, Program Development, 1988.  
**Jeff Anderson Regional Medical Center**, Meridian, MS, Personnel Development, 1986-87  
**Southland Corporation**, Dallas, TX. Facility and Program Development, 1984-87

**Bishop Byrne Regional Medical Center**, Port Arthur, TX, Personnel Development, 1986  
**Chief Auto Parts**, Los Angeles, CA, Facility and Program Development, 1986  
**Saint Anthony's Hospital**, St. Petersburg, FL, Personnel Development, 1986  
**The Greenhouse**, Resort/Spa , Arlington, TX, Consulting Physiologist, 1980-86  
**Institute for Human Fitness**, Ft Worth, TX, Charter Member, Advisory Board Member;  
Facility, Personnel, and Program Development, 1979-86  
**The Crescent Spa**, Dallas, TX. Facility Design and Planning, 1985  
**Nutrimed, Inc.** Richardson, TX., Software Database and Product Development, 1983-85  
**Lakeside Hospital**, Memphis, TN, Facility and Staff Development, 1984-85  
**Agrocenter, Inc.** Phoenix/Tucson, AZ, Feasibility Study for Resort, 1984-85  
**Physical Health Promotion Systems**, Austin, TX. Health Promotion/Cost Containment, 1984  
**Rosewood Corporation**, Dallas, TX, Second Opinion Design Evaluation for The Spa at the Crescent  
Designed by Donald Demars, 1984  
**EDS Corporation**, Dallas, TX, Personnel and Program Development, 1983  
**General Dynamics**, Ft. Worth, TX, Personnel and Program Development, 1982  
**Monsanto**, St. Louis, MO, Personnel and Program Development, 1981  
**United States Olympic Team**, Colorado Springs, CO, Development Committee, Track and  
Field, Training Evaluation, 1978